GIVING MERCY ME ACCESS

Google Ads

We manage Google Ads through our own manager account. To link your account, we send a request and you accept it, so no logins are shared.

OUR MANAGER ACCOUNT ID	**517-623-1345**
WHAT WE NEED FROM YOU	Your 10-digit **Customer ID**
WHO CAN ACCEPT	Someone with Admin access on your Google Ads account

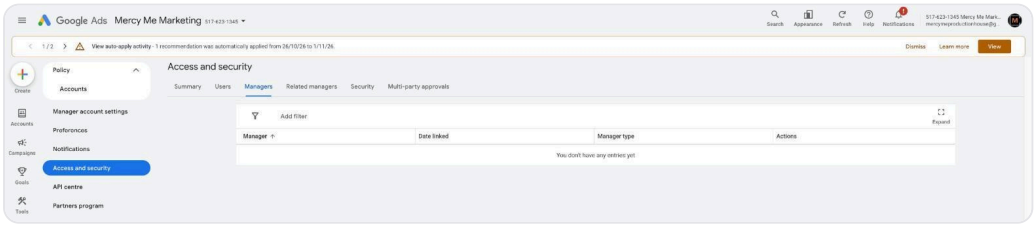
1 Send us your Customer ID

1. Sign in at ads.google.com.
2. Select your profile picture in the top right corner. Your Customer ID is under the account name and looks like 123-456-7890.
3. Send it to your Mercy Me contact.

2 Accept our request

We'll send a link request from Mercy Me Marketing (517-623-1345). Your account's admins get an email and a notification. Accept it either way:

- **From the email:** select **Accept request**.
- **In Google Ads:** open **Admin**, then **Access and security**, then the **Managers** tab. Under the link request, select **Accept**.



Admin, then Access and security, then the Managers tab. Our request shows here for you to accept.

> The request expires after 20 days. A Google Ads account can only be linked to five managers, so if you've worked with other agencies before, you may need to remove an old link first.

MercyMe Marketing

Stuck at any step? Let your Mercy Me contact know and we'll happily jump on a quick call to walk through it with you.

More help from Google Ads: Find your Customer ID