GIVING MERCY ME ACCESS

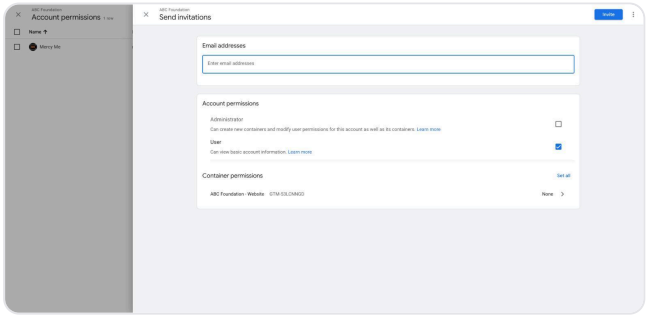
Google Tag Manager

Tag Manager is where the tracking code for Google Analytics, Google Ads and Meta sits on your website. Access lets us add and update tracking without changing your site's code.

EMAIL TO ADD	**mercymeproductionhouse@gmail.com**
PERMISSIONS	Account permission **User**, and container permission **Publish**
WHO CAN DO THIS	An Administrator on your Tag Manager account

Steps

1. Sign in at tagmanager.google.com and open your account.
2. Select **Admin** at the top.
3. In the **Account** column, select **User Management**.
4. Select the **+** button, then **Add users**.
5. Enter **mercymeproductionhouse@gmail.com** and leave the account permission as **User**.
6. Under container permissions, set your website's container to **Publish**.
7. Select **Invite**.



The Add users panel. Leave the account permission as User and set the container to Publish.

WHAT HAPPENS NEXT

We'll accept the invitation on our side. Please keep yourself as an Administrator, so you always have full control.

MercyMe Marketing

Stuck at any step? Let your Mercy Me contact know and we'll happily jump on a quick call to walk through it with you.

More help from Tag Manager: User permissions